

HL KROON

Property Development (Pty)Ltd

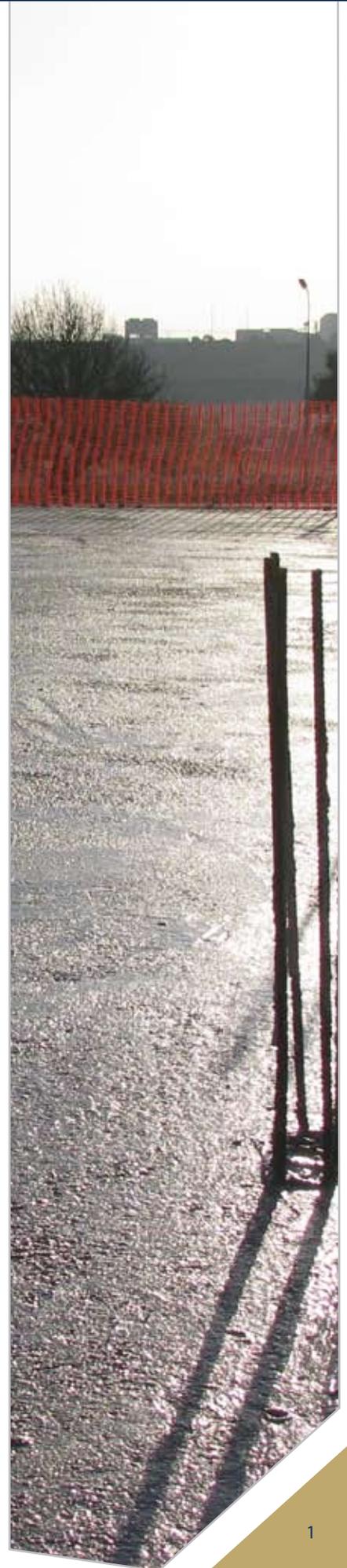
Company Profile 2009

“Constructing Landmarks”



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1. About HL Kroon

1.1 Company Vision

We seek to be known as one of the most sought after property development and construction companies.

1.2 Company Mission

Our aim is to develop innovative projects of exceptional quality that positively contribute to the growth of the community. We strive to commit ourselves to quality, integrity, safety and efficiency.

1.3 Company Profile

HL Kroon Property development (Pty) Ltd was established in 2005. Our area of service is in the construction and property development industry.

Herman Kroon is the proud owner and director of HL Kroon Property development (Pty) Ltd. Our service started in the residential private sector, and has grown into constructing larger residential, commercial, retail and industrial projects. Within the industry the company has over time diversified into three different categories, namely Property Development, Construction, and Concrete Structures.

Furthermore we also take pride in providing a safe working environment for all our staff, sub-contractors, suppliers as well as the public. This has led us to employ and structure our own health and safety department in the company.

1.4 Membership of Professional Associations and Institutes

- Gauteng Master Builders Association (GMBA)
- National Home Builders Registration Council (NHBR)



Innovative projects of exceptional quality that positively contribute to the growth of the community.





2. Specialised Divisions

2.1 Property Development

This Division has recently been put into practice and our first development is an office park, near Menlyn, in the east of Pretoria. Herman Kroon is the project manager for this section and has a real passion to develop innovative projects of quality that positively enhance the community and surrounding areas.



Kings Court - Menlyn area

2.2 Construction

Our construction division has been running since the establishment of HL Kroon. We have and always will enjoy delivering quality products to our clients. This division consists of constructing and managing any project from its beginning till its final completion. Ferdie Grobbelaar is the senior project manager for all our construction projects. He enjoys constructing quality projects and then standing back and taking pride in what has been delivered.



Villa Peluazi - Rustonw

Standing back and taking pride in what has been delivered.

2.3 Concrete Structures

This division was introduced in 2008. We strive to construct and manage any concrete structure from its beginning till its final completion, including all material, equipment and labour for the project. Dewet Greyling is the senior project manager for all our concrete structure work. He strives to deliver excellent quality concrete whether it be rough or smooth (off-shutter).



Concrete Superstructure - Hatfield



Lombardy Estate - Silver Lakes area



Checkers - Lotus Gardens

2.4 Health and Safety

We strive to provide a high quality safe environment for our team, which has allowed health and safety to become an integral part of our company structure and project planning. Riaan Pretorius is our senior safety officer, who leads a life of placing the health and safety of others before himself.

We strive to deliver excellent quality concrete whether it be rough or smooth (off-shutter).





3. The HL Kroon Team

We have a team of dedicated personnel that serve in the office and on site. Every employee of HL Kroon is passionate about the work that we do and we all strive to form a unified team, which we believe is our recipe for success. All subcontractors appointed are capable of producing a high quality of workmanship. Materials used are supplied by a high quality and very reliable team of suppliers.

3.1 Managing Director

Herman Kroon

The Owner and Managing Director

I, Herman Kroon, am the proud owner and director of HL Kroon Property Development (Pty) Ltd. I have a passion for quality property development and strive to deliver meaningful projects to the community.



I am one of the third generation Kroon's that have been involved in the Construction and Property Development Industry in South Africa. My grandfather established Kroon and Sons (Pty) Ltd of which all three sons including my father became part of the company. I worked for Kroon and Sons for a number of years.

In 2002 I finished my BSC (Hons) Construction Management degree at the University of Pretoria. Thereafter I took clients out to hunt for a period of one year.

In 2004 I returned to the Construction industry and during 2005 I established HL Kroon Property development (Pty) Ltd.

Furthermore I enjoy outdoor activities, such as hunting, bow hunting and just being in the wild.

Every employee at HL Kroon is passionate about the work that we do and we all strive to form a unified team, which we believe is our recipe for success.

3.2 In the Office

Sonia Kroon

Senior Quantity Surveyor



My current position at HL Kroon is a Quantity Surveyor. I have been working for the company since the beginning of 2007. My responsibilities include all project quantities, tenders and project certification.

Besides doing quantity surveying work, I also enjoy training horses and competing as a showjumper.

Maria Kroon

Bookkeeper



I have been involved in the construction industry for 33 years and am responsible for the bookkeeping of the company.

Out of the office I enjoy photography and like to travel.

Louise Kroon

Human Resources and Administration



I am responsible for Human Resources at HL Kroon and trust that through my position I will be able to have a positive impact on many people's lives. I strive to see people reach their full potential.

I started working here in September 2009 and believe that my stay here will be long and prosperous. I learn something new about construction every day!

I did computer training for 10 years, where I worked with many students and was able to develop my people skills. I enjoy problem solving and just helping where I can. I also enjoy being around people, that's where I get most of my energy!

Show jumping is my passion - Apparently I could ride a horse before I could walk! So if I'm not in the office, I'm somewhere on a horse's back!

I trust that through my position I will be able to have a positive impact on many people's lives. I strive to see people reach their full potential.





3.3 Project Managers

De Wet Greyling

Project Manager - Concrete Structures

I started my career in the construction industry in the U.K., where I worked for a period of two and a half years. After which I returned to South Africa where I worked as a student.



I also started a Construction Management Diploma at TUT, after which I worked at DLR Construction for four years, where I gained experience mainly in earthworks, wetworks and managing of projects.

During this time I gained a lot of experience in concrete work. One of the projects that I managed was the Centenary Building for the University of Pretoria, to celebrate its 100 year existence.

On this contract I gained a lot of experience with off-shutter concrete. It was in this time that I developed a passion for concrete and I strive to deliver excellent quality concrete products. Once concrete sets in your heart you'll will always be captivated by it.

Other than construction I enjoy fly-fishing, especially for yellow fish, and also bow hunting.

Once concrete sets in your heart you'll will always be captivated by it.

Ferdie Grobbelaar

Project Manager - Construction

I am originally from the Orange Free State and came to Pretoria to study BSC Construction Management. I completed my studies in 2002 and now I am responsible for the construction management department at HL Kroon.



I have a passion for nature and the outdoors especially on a



No short cuts can be afforded and I believe that the job must be done right the first time around.

single track on my bicycle.

My love for the outdoors and the construction of new landmarks is why I chose construction management. It has an everlasting influence on the environment in which we as humans live and work. I experience an adrenaline thrill every time I walk through a new building that was constructed under my leadership and guidance.

My wife, Elmarie Grobbelaar, our newborn baby, Nické and I are currently living on a family farm within the Cradle of Humankind. This is because of the guidance and grace of God the Father who has a great purpose for us.

Within the construction industry ,no short cuts can be afforded and I believe that the job must be done right the first time around. By the grace of God no challenge given to me is to great or too small.

3.4 Health And Safety

Riaan Pretorius
Safety Officer

HL Kroon Property Development has given me the opportunity to live out my career as a safety officer, to ensure a healthy and safe environment to all staff, for the benefit of our company. It is my vision and mission that we all as a team take part in the SHE (Safety, Health and Environment) program to make HL Kroon Property Development, as a business, a safe working company.



Something about myself, I like to relax on the farm with the smell braaivleis or real "boerekos."

As a team, we all take part in the SHE program to make HL Kroon, as a business, a safe working company.

4. Projects

4.1 Current Projects

4.1.1 Property Development

Project	Year	Client/Contact	Value
A) Kings Court Office Park	2009	Podium Investments Herman Kroon (082 888 6411)	-

4.1.2 Construction

Project	Year	Client/Contact	Value
A) Rand Airport Hanger 5 Flight training centre	2009	Yankee Zulu air Flippie Vermeulen (082 779 9180)	R 10 000 000.00
B) KFC - Ellispark KFC Franchise	2009	Thobela Consultancy Services Van Vuuren & Vennote Mr Johan van Vuuren (012 991 6260)	R 2 200 000.00
C) Glen-Vista/Virgin active Shopping centre and Virgin active	2009/10	Van Vuuren & Vennote Mr Johan van Vuuren (012 991 6260)	R 40 000 000.00

4.1.3 Concrete Structures

Project	Year	Client/Contact	Value
A) Delmas water treatment plant	2009	Mkwanazi Construction Thaver Heelendren (082 638 2001)	R 4 000 000.00
B) Paperbark Phase 1 Apartment blocks	2009	RCT Systems Russell Thornton (082 390 5361)	R 4 800 000.00
C) House O' Gormen	2009	TWS Architects Mr Johan le Roux (011 782 1634)	R 800 000.00



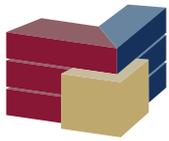
4.2 Completed Projects

4.2.1 Construction

<u>Project</u>	<u>Year</u>	<u>Client/Contact</u>	<u>Value</u>
A) Renovation of a Cape Dutch house Waterkloof	2007	Mrs. Maria Kroon (082 888 3063)	R 2 000 000.00
B) Multi Storey house, Irene Irene	2007	Mr. Ed Kotze (082 724 4261)	R 6 000 000.00
C) Villa Peluzzi Multi Storey Flats, Raslouw	2006	Mr. Willie Kruger (082 724 4264)	R 7 500 000.00
D) Erf 149 Multi Storey house, Pebble Rock	2006	Mr. Deon Scheepers (083 631 8821)	R 1 600 000.00
E) Erf 57 Multi Storey house, Pebble Rock	2006	Mr. Garth Edwards (082 415 5646)	R 1 600 000.00
F) Erf 46 Multi Storey house, Pebble Rock	2006	Mr. Len Hansen (082 441 9049)	R 2 100 000.00
G) Erf 19 Single Storey house, Pebble Rock	2005	Mr. Wolfgang Possin (076 306 7771)	R 1 200 000.00
H) Erf 81 Single Storey house, Pebble Rock	2005	Mr. Fanus Gouws (082 886 6796)	R 1 200 000.00
I) Single Storey house, Groenkloof	2004	Mrs. Maria Kroon (082 888 3063)	R 1 200 000.00

4.2.2 Concrete Structures

<u>Project</u>	<u>Year</u>	<u>Client/ Contact</u>	<u>Value</u>
A) Mercedes Benz Secunda	2008	Maroy Construction	R 600 000.00
B) Lombardy Water features	2008	Lexkon Construction cc Jaco de Bruin (082 897 1742)	R 1 100 000.00
C) Checkers Lotus Gardens	2008	Maroy Construction	R 600 000.00
D) Epol Sloped concrete floors in Silo's	2007	Epol	R 1 000 000.00
E) Concrete Superstructure 5 Storey Building, Hatfield	2007	Conic Consulting engineers Mr. Ferdinand Meyer (082 379 1110)	R 6 200 000.00



HL KROON

Property Development (Pty)Ltd

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